

## **NLP Master Practitioner Programme The Journey Continues**

This twelve-day NLP Master Practitioner certification will build upon your Practitioner level knowledge by adding a deeper awareness, new skills, broader application understanding.

This is an extensive study programme, which means that you will have ample opportunity to reflect on your learning from each stage and practice your new skills.

### **Why become a Master Practitioner of NLP?**

The Master Practitioner programme is the next step on the fascinating journey of self-discovery and understanding that is NLP. Mastery brings with it a far deeper awareness and understanding of NLP. Many corporate organisations now utilise NLP training to Master Practitioner level as part of their professional development strategy for middle and senior managers and members of the public seeking an “NLP person” will more often opt for one with the “Master Practitioner” tag.

### **What will you learn on this programme?**

The NLP Master Practitioner programme is very different in nature to the Practitioner programme. Here, you will learn much through personal study, discussion and research as well as through the presentations and demonstrations from your Trainer, Ralph Watson.

Ralph is an outstanding International Trainer of NLP and he will take you on a journey of discovery into the “psychology” of NLP. Your learning journey will include:

- Metaprogrammes and their language and behaviour
- Personal Style Inventory and its application
- Values and how they drive behaviours, including:
  - The Graves Model of Values development
  - Contexts and hierarchies
  - Working with Values conflicts
  - Applications in business and coaching
- Strategies – how our unconscious patterns of behaviour are built
- Advanced Timeline patterns
- Advanced Language patterns including Dilts’s Sleight of Mouth
- The Logical Levels of Change – individual and corporate applications
- Core Transformation Pattern
- The Breakthrough Process for emotional clearing
- Stage magic – advanced presenting skills using NLP
- Advanced Behavioural Modelling (ABM) – the very heart of NLP

Each subject will be covered in depth with additional personal study projects between each module to help you increase your knowledge and understanding whilst practicing new skills.

## **Certification**

Successful graduation will bring the status of “Certified NLP Master Practitioner” and your certificate will be signed personally by Ralph Watson, An International NLP Trainer with an impressive track record and pedigree.

A key element of this programme is a personal project based on the Behavioural Modelling process. Participants will have an excellent opportunity to put all of their learning to good use in carrying out a Behavioural Modelling project and presenting their individual findings, receiving feedback from their peers and Learning Guides.

Assessment for certification will be based upon:

- Full attendance of the programme
- Attitude and Behavioural Mastery
- Ability to learn and utilise the skills and patterns as taught
- Theory knowledge based on a home-study questionnaire project
- Satisfactory completion and presentation of a Behavioural Modelling project

## **Prior learning**

This programme is open to any participant holding an NLP Practitioner certificate from a recognised and accredited NLP Trainer. This may include:

INLPTA, SNLP, ABNLP, PGNLP, IANLP

If your certificate is not from one of the above then please contact us to discuss your needs – we aim to be inclusive wherever possible.

## **Where will this take place?**

Our quality venue will be the Britannia Hotel, New Street, Birmingham and details will be provided in your joining pack.

## When?

The dates for this programme are as follows:

Part One	11 to 13 February 2011
Part Two	11 to 13 March 2011
Part Three	15 to 17 April 2011
Part Four	3 to 5 June 2011

## Your investment in YOU

At the Ralph Watson Partnership we have decided upon a strategy of making NLP affordable. That does **not** mean cutting corners! It **does** mean providing you with all the **very best quality**, including:

1. A good quality venue
2. Refreshments and lunch every day
3. All your course materials
4. Personal attention and coaching from Ralph Watson and his team throughout the programme
5. Twelve days of high-quality learning experience
6. Your certificate upon graduation

**And all for just £995.00 per person**

**BUT**, places will be limited in order to ensure quality and we already have a waiting list so, if you want to reserve your place, you will need to **ACT NOW**.

To reserve YOUR place right now, simply click [here](#). You may reserve your place with a simple deposit and settle the balance one month prior to the programme.

## **Terms and Conditions for NLP Master Practitioner Certification Programme**

### **Bookings**

No booking will be accepted other than by receipt of a completed Booking Form. This will be accepted as a nominal reservation and the booking will only be confirmed once initial payment has been received by The Ralph Watson partnership Limited.

### **Payment**

The Ralph Watson Partnership Limited is pleased to offer a range of payment options at its discretion and these may vary according to the event. Full details will be provided on the respective booking form.

Your payment entitles you to:

- Attendance on the programme
- Course notes and any handouts
- Light refreshments
- Your certificate upon graduation

### **Cancellation**

The following terms for cancellation have been devised through extensive experience and are intended to support our participants wherever possible. This has been designed as a “process”, which is as follows:

1. For cancellation more than 30 days prior to the scheduled event there will be no penalty and any payment already received will be refunded in full
2. For cancellation at less than 30 days prior to the scheduled event no refund will be made

### **Late bookings**

Where a booking is made at less than 30 days prior to the start of the course or seminar, it will be termed as a “late booking” and payment in full will be required with the booking.

The above terms and conditions may be waived or altered at the sole discretion of The Ralph Watson Partnership Limited and any such changes will be made in writing