



Inspiring Visionary Leadership

THE  
RALPH WATSON  
PARTNERSHIP

## **The Ralph Watson Partnership NLP PRACTITIONER CERTIFICATION PROGRAMME**

**Nine days that will change your life - forever**

### **Just imagine, if YOU could ...**

- Wake up every morning looking forward to doing what **YOU** want to do
- Remove unwanted stress from your life - completely
- Live a healthier lifestyle
- Manage your emotions
- Dump those unwanted habits
- Change the beliefs that have held you back for so long
- Improve relationships and build exciting and fulfilling new ones
- Supercharge your self-motivation
- Create challenging and exciting goals for your life - and be able to achieve them
- Explode your career potential
- Communicate with others and influence them like an expert

### **Just imagine in YOUR professional life ...**

- Sales people are able to present, improve their closing rate, profit margin and, of course, **EARNINGS**
- Leaders with outstanding ability to plan, strategise, communicate, motivate and influence
- Purchasers better equipped to negotiate, build effective relationships and reduce costs
- Entrepreneurs unleashing immense creative energy, building better networks and tapping into the resources they need
- Medical Practitioners empowered to communicate with patients at a level that helps with healing and recovery faster
- Healthcare Professionals with supercharged skills for improving patient care, speeding recovery and overall healthcare
- Coaches with an outstanding set of additional skills and resources
- Therapists with even better skills for facilitating change and transition in their clients
- And more - **MUCH** more

### **Just imagine if YOU could ...**

**Get all of this RIGHT NOW**  
**delivered in a programme that suits YOUR time commitments**  
**AND at the best VALUE anywhere in the UK!**  
**AND just imagine if there were still MORE!**

## Introduction

Since its early days in 1970s California, NLP has grown and developed into one of the most powerful personal and professional development tools around the world with millions of people benefiting. This programme designed and led by one of THE leading and most acclaimed NLP Trainers, will take you on your journey to successful certification as an NLP Practitioner in just NINE days.

## What will you learn?

This fast-paced and practical journey will include:

- The background and history of NLP
- The Presuppositions that support success with NLP
- The Four Keys to Success
- Setting motivating goals
- Understanding how our behaviours and changes impact on ourselves and others
- Building effective relationships through understanding rapport states
- Developing high power sensory awareness
- How to shift our perspective in relationships
- The unconscious internal communication filters and how they work
- How to change perspectives by shifting our memory perception
- How to store and recall powerful positive emotional resources
- How to cure mild phobias and aversions
- Fast and effective resolution of internal conflict – and how to use it in business too
- Changing unwanted habits and behaviours
- Language patterns to influence and change mindsets
- Using our unconscious time coding to create powerful change
- Unleashing your creative genius the Disney way
- The **business** of being an “NLP Practitioner”

## During the programme, we will explore applications of NLP in:

Leadership	Education
Coaching	Sales
Therapy	Health Care
Training	Parenting
Study	And more

## How will you learn so much in just NINE days?

Your guide on this programme, Ralph Watson, is a Leading International NLP Trainer and uses his outstanding skill with NLP in the way he teaches it. You will experience a combination of:

- Input and instruction from Ralph
- Practical exploration
- Open discussion
- Supportive feedback
- Question sessions

## **And then?**

Successful completion of the programme will bring certification as an NLP Practitioner and your certificate will be signed personally by Ralph Watson. Ralph's status as a fully Certified NLP Trainer will also make you eligible to apply for Membership of the Association for NLP.

Assessment for certification will be based on:

1. Full attendance of the programme
2. Attitude of excellence to yourself and others
3. Ability to learn and use the patterns and techniques taught on the programme

This assessment is an ongoing process throughout the nine days of the programme and you will receive constant feedback, support and help at every step of your journey.

Your Certificate as Practitioner of NLP is also your passport to the next step of the journey – Master Practitioner – and beyond!

## **Where?**

The venue will be The Britannia Hotel, New Street, Birmingham and you will receive full details in your joining pack.

## **Dates**

This is an “extended Learning” programme and will run in three modules, each of three days. The dates for the modules will be:

Module One:	September 24 to 26 2010
Module Two:	October 15 to 17 2010
Module Three:	November 5 to 7 2010

## **Your investment in you?**

You will get:

- NINE days of exciting and interactive learning
- A Trainer who is truly WORLD-CLASS
- ALL your course materials provided
- Refreshments and a light lunch provided

**And all for just £649.00 per person**

**No, that's NOT a misprint  
£649.00 per person and no hidden extras – not even VAT!**

**That is the best value you will find anywhere!**

## **PLUS**

In addition to an outstanding learning experience, we will give you:

**A free signed copy of Ralph Watson's acclaimed book on negotiating  
valued at £12.99**

**A free one-hour Personal Success Coaching session  
valued at £200**

**Free 1<sup>st</sup> Year Bronze Membership of the RWP Coaching and  
Mentoring Circle - valued at £150**

**BUT numbers are restricted so act NOW and avoid  
disappointment because we won't be able to make this offer  
ever again**

To reserve YOUR seat, simply visit our booking agent's site  
**[here](#)** and then relax, knowing that you have your ticket to an  
amazing journey

## **Terms and Conditions for NLP Practitioner Certification Programme**

### **Bookings**

No booking will be accepted other than by receipt of a completed Booking Form or booking via our Booking Agent website (Eventbrite.com). This will be accepted as a nominal reservation and the booking will only be confirmed once payment has been received by The Ralph Watson partnership Limited.

### **Payment**

The Ralph Watson Partnership Limited is pleased to accept online payment via Paypal through our Booking Agent or you may choose to pay by cheque. If you choose to pay by cheque then please [contact us](#) for details.

Your payment entitles you to:

- Attendance on the programme
- Course notes and any handouts
- Light refreshments
- Your certificate upon graduation
- One copy of Ralph Watson's book, "Countermove – a guide to the art of negotiation"
- One personal Success Coaching session of one hour with a member of the RWP Coaching Team
- 1<sup>st</sup> year membership at bronze level for the RWP Coaching and Mentoring Circle

### **Cancellation**

The following terms for cancellation have been devised through extensive experience and are intended to support our participants wherever possible. This has been designed as a "process", which is as follows:

1. For cancellation more than 30 days prior to the scheduled event there will be no penalty and any payment already received will be refunded in full
2. For cancellation at less than 30 days prior to the scheduled event no refund will be made

### **Late bookings**

Where a booking is made at less than 30 days prior to the start of the course or seminar, it will be termed as a "late booking" and payment in full will be required with the booking.

The above terms and conditions may be waived or altered at the sole discretion of The Ralph Watson Partnership Limited and any such changes will be made in writing